

Mike Klay

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mike@powerslidedesign.com · www.powerslidedesign.com

graphic designer & digital marketing specialist

Award-winning, accomplished and world-renowned designer of print and digital realms with a breadth of knowledge including the execution of the screen print process.

professional strengths

Illustration // Image Manipulation // Typography // Web Design // Vendor Relations
Efficient Content Creation // Social Media Management // Effective Content Marketing

Photoshop, Illustrator, InDesign, ImageReady, Dreamweaver, Flash, Freehand, Pagemaker,
Word, Excel, Powerpoint, iMovie, Audacity, Hand Silk Screening posters, Color Separations

sole proprietor

Powerslide Design Co · Seattle, WA · 2005 - present

Digital and Print freelance design, local and international band posters, tour posters, logos, shirts, stickers, hats, flyers, industrial design, web design, brand development

design & marketing lead

GinSing LLC (Wild Ginger, The Triple Door & Wild Ginger Kitchen) · Seattle, WA · 2015 - present

Social media management, print vendor relations manager, develop exclusive content for customers and fans, maintain print and advertising annual budgets and all of the duties listed below
(Currently 50% of time dedicated)

senior designer

GinSing LLC · Seattle, WA · 2005 - present

Web & print design, content population, brand management and expansion for both entities, video production, food packaging design, menus, signage, brochures, logos, posters, shirts and flyers

junior designer

Marsh USA, Inc. · Seattle, WA · 2001 - 2005

Design web elements, manage company intranet, report cover print design, illustrations, team charts, brochures

freelance designer

Department of Theatre Arts at UOP · Stockton, CA · 1999 - 2000

Posters, mailers, program covers and newspaper ads

intern

DesignWorks · San Jose, CA · Summer of 1999 & 2000

Logos, web design, illustrations and introduction to marketing practices

formal education

University of the Pacific · Stockton, CA · 1995 - 2000

B.F.A. Graphic Design, Art History minor

Naomi Cannon Award for artistic growth throughout college career

awards / accolades

- American Poster Institute Board Member - Seattle Liason · 2016 - present
- Accredited Professional - American Poster Institute · 2003 - present
- Seattle - Istanbul Poster Show · 2015
- Numerous Posters of the Week - The Stranger · 2005 - present
- Best Concert Poster Artists of 2016 - Paste Magazine
- Event Director - Flatstock 56 Poster Show @ Bumbershoot Music & Arts Festival · 2015 - present
- Curator & Event Director - Paperstock @ Folklife Festival · 2012 - present
- "Rock Poster Art - Serigraphies de Concert" - Didier Maiffredy · 2013
- "Sound & Design" - Zeixs, Feirabend Unique Books · 2011
- "Gig Posters - Rock Show Art of the 21st Century" - Clay Hayes · 2009
- "1000 Music Graphics" - Stolze Design · 2008
- "The Art of Musical Maintenance" - PoBoyArt, Minuteman Press · 2008
- "Art of Modern Rock" - Paul Grushkin & Dennis King · 2004
- 2 top 30 designs in Ride's Snowboard Design Contest · 2005